FRUCHTHANDEL ED

EDITORIAL PROGRAMME 2023

	MAGAZIN						German and English	
(ISSUE Calendar week	SPECIAL Print run		ADVERTISING Deadline	SPECIAL EDITIONS	FEATURES	German and English German and Italian German and Spanish	
	49 SPECIAL	12,000	9.12.22	23.11.22	best in fresh	• Brands, concepts, idea	as for the fresh produce market	
	50	10,000	16.12.22	29.11.22	Fruit Logistica 2023 - Preview		tions to look forward to at Fruit Logistica (8.2-10.2, Berlin)	•
	1		6.1.23	23.12.22		 Review 2022 		
						• Fruchtwelt Bodensee	(13.1-15.1, Friedrichshafen)	
	2	8,000	13.1.23	4.1.23	Fruit Logistica Warm-up I	 Fresh Convenience 	× ·	
						• Seeds and varietal dev	velopment	
						 Crop protection 		
	3	8,000	20.1.23	10.1.23	Fruit Logistica Warm-up II	 Packaging 		
						 Smart Horticulture 		
						• Production, irrigation	and harvesting technology, greenhouse technology	
						• Digital technologies –	ERP systems	
						• Transport and logstic	S	
						Cool chain manageme	ent: ripening, cooling, storage technology	
	SPECIAL	9,200	20.1.23	6.1.23	Flanders	• Flanders at Fruit Logis	stica (Bound insert)	
	SPECIAL	8,000	20.1.23	9.1.23	France	• France at Fruit Logisti	ca (Supplement)	•
	4	8,000	27.1.23	13.1.23	Fruit Logistica Warm-up II	 Global fresh produce t 	trade (Southern Hemisphere/Overseas, North Africa, Portugal,	
						Turkey, Greece, Cyprus	s, Israel, Eastern Europe, Scandinavia)	
						 Exotics, specialities 		
						 Innovations 		
	SPECIAL	8,000	27.1.23	12.1.23	Netherlands	 Netherlands at Fruit L 	ogistica (Supplement)	•
	SPECIAL	8,000	27.1.23	16.1.23	Spain	Spain at Fruit Logistic	a (Supplement)	
	5/6	8,000	3.2.23	20.1.23	Fruit Logistica Warm-up IV	Germany: Production,	fruit trade and wholesale markets	
						• Austria, Switzerland a	nd South Tyrol	
						 Product safety and quality 	uality assurance, laboratories	

• Organic and fair trade, sustainability/Biofach preview (14.2-17.2, Nuremberg)

SPECIAL SPECIAL	8,000 40,000	3.2.23 3.2.23	19.1.23 22.12.22	Italy Fruit Logistica Exhibition Guide	 Italy at Fruit Logistica (Supplement) The official Fruit Logistica exhibition guide (Supplement in issue 5/6 and distribution at Fruit Logistica)
7/8		24.2.23	14.2.23	Fruit Logistica Review I	 Germany, Flanders, Netherlands, South Tyrol, Austria, Switzerland, France Fresh Convenience/Internorga preview (10.3-14.3, Hamburg)
9		3.3.23	21.2.23	Fruit Logistica Review II	 Global fruit trade, Overseas, Mediterranean, Spain, Italy Seeds and varietal development Crop protection
10		10.3.23	28.2.23	Fruit Logistica Review III	 Packaging Technology and logistics Grapes from the Southern Hemisphere
11		17.3.23	7.3.23		 European greenhouse produce: Cucumbers, paprika, tomatoes, aubergines Global Tomato Congress (28.3, Rotterdam) Asparagus Early potatoes
12		24.3.23	14.3.23		Mushrooms Berries from Spain
13		31.3.23	21.3.23		Start of the season in New Zealand Crop protection
14/15		14.4.23	4.4.23		 Flanders Fresh produce from Greece/Freskon preview (23.4-25.4, Thessaloniki) Asparagus
16		21.4.23	11.4.23		 Macfrut preview (3.5-5.5, Rimini) Fresh produce from Italy Fresh Convenience
17 SPECIAL	8,000	28.4.23	18.4.23	Sustainability	 Sustainability strategies, certifications, packaging/technology, seeds, climate neutral produce European Sustainability Forum (9.5-10.5, Düsseldorf) Interpack (4.5-10.5, Düsseldorf)
18		5.5.23	25.4.23		Spring products from France Southern Hemisphere

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19		12.5.23	2.5.23		 Produce from Germany Garlic, onions and ginger Pipfruit and kiwifruit from New Zealand Digital technologies, ERP systems, blockchain, CRM systems, cybersecurity (Digital Supply Chain Forum, 1.6, digital event) 		
20/21		26.5.23	16.5.23		Cherries from Europe Melons from Almería Berries		
22		2.6.23	23.5.23		 Bananas Pineapples Smart Horticulture (Green Tech, 13.6-15.6, Amsterdam) Avocados Stone fruit from Spain Summer fruit from France Fresh Convenience Netherlands Summer fruit from Italy Melons from Murcia Summer season in France Product safety and quality assurance, laboratories 		
23		9.6.23	30.5.23				
24		16.6.23	6.6.23				
25		23.6.23	13.6.23				
26/27		7.7.23	27.6.23		FlandersStone fruit from EuropeSummer fruit from Spain		
28/29		21.7.23	11.7.23		 Produce from Germany Salad, fresh herbs, garlic and spices Cool chain management: ripening, cooling, storage technology 		

30/31		4.8.23	25.7.23		 Grapes and summer fruit from Southern Europe Plums from France Switzerland
32/33		18.8.23	8.8.23		 Seeds and varietal development Crop protection Mushrooms Onions and potatoes
34		25.8.23	15.8.23		 Pipfruit from Europe Organic products, fair trade, sustainability Netherlands
35 SPECIAL	5,000	1,9,23	22.8.23	DOGK	 German Fruit & Vegetable Congress preview (11-12.9, Düsseldorf)
36		8.9.23	29.8.23		 Berries Packaging Nuts and dried fruit
37/38 SPECIAL	5,000	22.9.23	12.9.23	Fruit Attraction	 Fruit Attraction preview (3.10-5.10, Madrid) Mangoes from Spain Kaki Apples from France Tropical melons Latin America
39		29.9.23	19.9.23		 Anuga preview (7.10-11.10, Cologne) Flanders Fresh Convenience
40		6.10.23	26.9.23		 Produce from Germany Pumpkins Logistics: Ports, sea freight, container, air freights, logistics software
41		13,10,23	4.10.23		 Digital technologies - ERP systems Autumn produce from France
42		20.10.23	10.10.23		 Bananas Avocados Italy - Autumn season Grapes from Overseas Mangoes and papayas

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43		27.10.23	17.10.23		 Berries (Global Berry Congress, November) Production, irrigation and harvesting technology, greenhouses expoSE & expoDirekt, Karlsruhe Agritechnica (12.11-18.11, Hannover) Cool chain management: ripening, cooling, storage technology Netherlands
44 SPECIA	L 12,000	3.11.23	18.10.23	best in fresh	Brands, concepts, ideas for the fresh produce market
45		10.11.23	31.10.23		 Kiwifruit from Europe Pipfruit from South Tyrol Citrus from Spain
46		17.11.23	7.11.23		 Salad from France Pears Austria Citrus and vegetables from Morocco
47		24.11.23	14.11.23		 Exotics, melons and specialities Produce from Germany Nuts and dried fruit Pipfruit from Germany
48/49		1.12.23	21.11.23		 Citrus from the Mediterranean Fruit and winter vegetables from Italy Product safety and quality assurance, laboratories
50	10,000	15.12.23	28.11.23	Fruit Logistica 2024 - Preview	Highlights and innovations to look forward to at Fruit Logistica 2024